

American Illustrator : Life as a working artist with instructor Jessica Chapman

The history of American illustration is filled with styles, techniques, and applications that reflect LIFE in AMERICA. From advertising to book pages, illustrators have been the “mind and hand” communicating information through creative imagery. Students will be inspired by the art of renown illustrators such as Norman Rockwell, as well as a variety of illustrators working today. Design Street instructors are trained, working artists who will share their experiences and techniques, as students learn to develop their own styles in visual communication using drawing, painting, clay, and mixed media.

Virtual Option available for ages 5-11,
or join us “in person” for ages 7-11.

Wednesdays or Thursdays

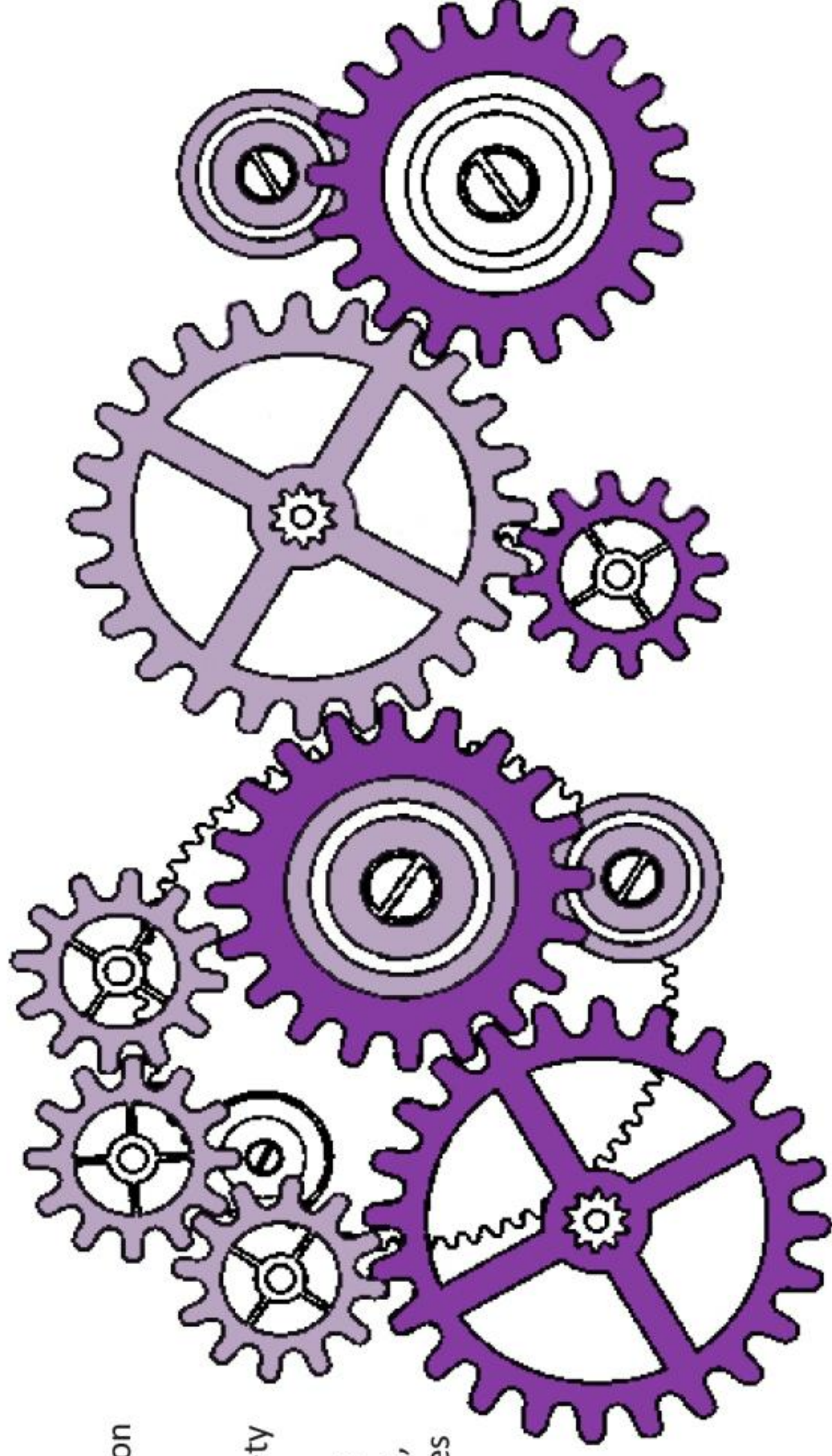
10:00-11:03 am, for ages 7-11

24 week Design Street Art Education Program, 2026-27

DESIGN STREET

UNIQUE U ART PROGRAM FOR AGES 5-11

115 WEST BRIDGE STREET, PLAINWELL MI 49080, (269) 615-0884



ART EDUCATION ^{at} DESIGN STREET

EXPLORING THE CREATIVE PROCESS WITH AGES 5 - 11

24 week Design Street Art Education Program

with Jessica Chapman, Professional Artist and Art Educator

This 24-week program is designed to help young artists develop an awareness of DESIGN PRINCIPLES and ART ELEMENTS, while building self-confidence in a variety of artistic applications. Our Design Street instructors are professional Illustrators, and have a deep fondness for the history and master craftsmanship exhibited in American Illustration. Many of our country's cultural icons and seasonal traditions started with the pen of an American artist. Our students will learn how they have a place in our history as "image makers", capturing the styles and trends that may someday inform others what it was like to be alive in America in the 2020's.

Block #1

Cutaway Illustration and Gestalt Theory

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, September 16, 23, 30, October 7

Thursdays, September 17, 24, October 1, 8

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and "take home art supply kits"

Students will be inspired by the work of famous American Advertising Illustrator COLE PHILLIPS, best known for his signature "Fade-Away" Concept. "He designed his compositions around a central idea where the viewer's mind would actively supply the missing lines. His signature trick merged a subject's clothing directly into the background color". Students will use mixed media including acrylic paint to create a finished artwork of zoo animals using their own interpretation of the "Fade Away" Technique.

Block #2

Caricatures and Facial Expressions in Illustration

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, October 14, 21, 28, November 4

Thursdays, October 15, 22, 29, November 5

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and "take home art supply kits"

Students will be inspired by the work of American Illustrator NORMAN ROCKWELL, best known for his realistic yet "idealized" family portraits on the covers of Saturday Evening Post. He defined his role (as an illustrator) as a storyteller focused on interpreting the typical American experience who once said, ""If a picture wasn't going very well, I'd put a puppy in it." Students will learn to draw facial expressions and caricatures, then create a finished artwork using mixed media collage and colored pencil, inspired by Rockwell's illustrations.

Block #3

Figure Illustration and Movement

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, November 11, 18, December 2, 9

Thursdays, November 12, 19, December 3, 10

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and "take home art supply kits"

Students will be inspired by the works of American illustrator JESSIE WILCOX SMITH and contemporary Canadian Illustrator KISACHIE. Jessie Wilcox Smith became a prominent illustrator of children and mothers during the Golden Age of Illustration in America (1878-1939). Kisachie creates a universe of moveable figures and stylized characters using mixed media and animated pop culture. Students will consider both artistic approaches while learning the Design Principles of Movement, Proportion, and Balance, to create their own "articulated self-portrait character" using mixed media techniques.

Block #4

Whimsical Watercolor Illustrations

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, January 27, February 3, 10, 17

Thursdays, January 28, February 4, 11, 18

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and “take home art supply kits”

Students will be inspired by the works of American illustrator SARAH STILWILL WEBER a highly successful, sought after female illustrator during the Golden Age of American Illustration. She captured the innocence and imagination of children at play with her editorial illustration work. Students will learn about Sarah’s style and watercolor techniques used to merge fantasy with reality, while creating their own interpretive watercolor illustrations of “characters in flight”. Painting techniques, Color Theory and Harmony, and composition will be emphasized.

Block #5

Landscape and Atmospheric Perspective

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, February 24, March 3, 10, 17

Thursdays, February 25, March 4, 11, 18

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and “take home art supply kits”

Students will be inspired by the works of California illustrator Harold Gaze and his richly illustrated woodland scenes in children’s literature and poetry. Another popular illustrator during America’s Golden Age of Illustration, Harold Gaze was known for his intricate depictions of fairies, nymphs, mermaids, and his signature iridescent bubbles. Students will learn to use watercolor and pastel to capture a whimsical landscape, focusing on the art elements of pictorial SPACE (the perceived depth in a 2D illustration).

Block #6

BANG CRASH BOOM- Illustrated “Onomatopoeia”

For ages 7-11, 10-11:30am, \$72

Choose your group:

Wednesdays, March 24, April 7, 14, 21

Thursdays, March 25, April 8, 15, 22

VIRTUAL OPTION- \$72

Same class content but students learn from home with our online tutorials and “take home art supply kits”

Students will be inspired by the works of John Hendrix, American Illustrator, once quoted as saying, ““If you treat your sketchbook like a playground, it will turn into a treasure map.” Hendrix, a contemporary working illustrator, is a master at blending graphic design, illustration, and lettering/text to create dynamic graphic novel layouts. Students will explore creative editorial/book illustration and the visual power of TEXT as they create compositions which express “onomatopoeia” (a word that sounds like a noise).

2026 - 27 DESIGN STREET WEEKDAY ART EDUCATION PROGRAMS FOR AGES 5-19

Youth Programs for ages 5-11

UNIQUE U, Wednesdays or Thursdays, Ages 7-11

VIRTUAL OPTION, Ages 5-11

Youth Program for ages 12-19

ART THINK, Wednesdays

VIRTUAL OPTION, Ages 12-19

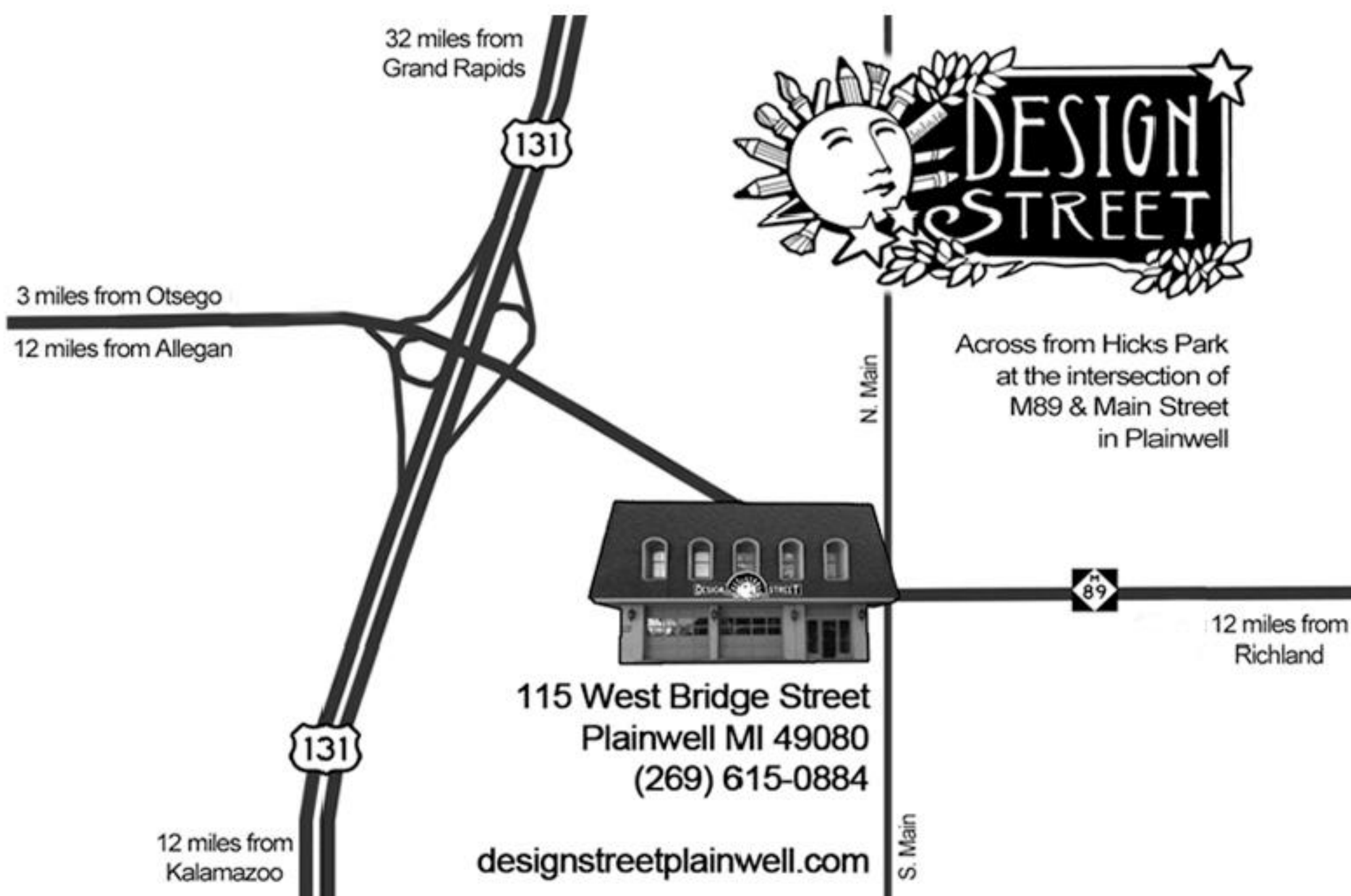
ADVANCED ART, Thursdays

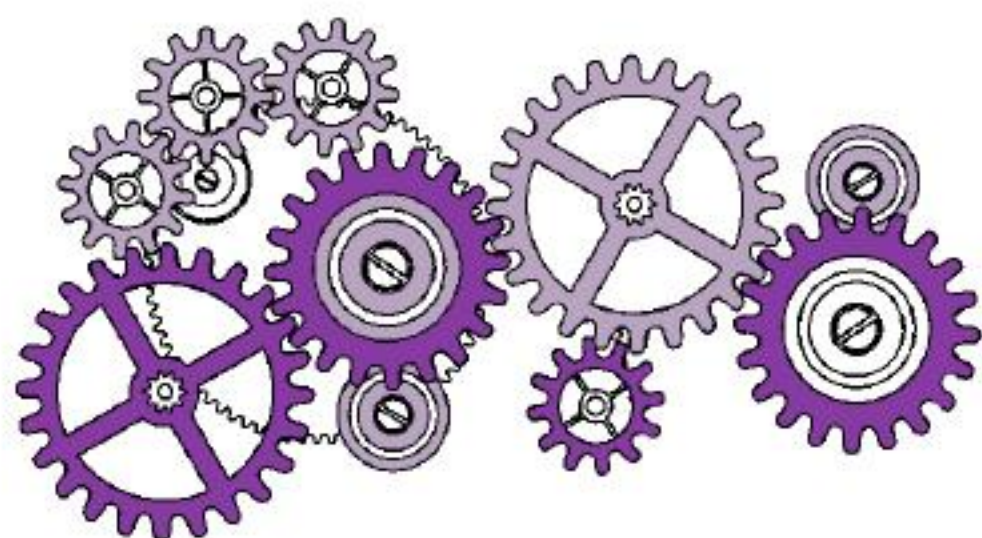


For more information on all of our programs please visit our website
www.designstreetplainwell.com or call 269-615-0884.

For examples of class projects and information on upcoming events, please visit us on Facebook (Design Street Plainwell) or Instagram (Design_Street). We always welcome your input and suggestions for future art offerings.

We are ART for the CURIOUS, as well as the SERIOUS!





DESIGN STREET

ART EDUCATION REGISTRATION

UNIQUE U SERIES

2026-2027

Art Classes for the Curious as well as the Serious

115 W. Bridge Street, Plainwell, Michigan, 49080, phone: 269-615-0884, designstreetplainwell.com

Name _____

Address _____

City / State / Zip _____

Phone _____

E-mail _____

Class / Workshop _____

Date/Time	Student Age	Fee
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Class / Workshop _____

Date/Time	Student Age	Fee
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Class / Workshop _____

Date/Time	Student Age	Fee
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Class / Workshop _____

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Class / Workshop _____

Date/Time	Student Age	Fee
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Class / Workshop _____

Date/Time	Student Age	Fee
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TOTAL

A limited number of need based scholarships are available,
See <http://www.designstreetplainwell.com/scholarships.html> for info.

I would like to donate to the Design Street Scholarship Fund \$10 \$20 \$30 \$ _____

Circle the amount and add to class fee total or include a separate check if you would like a tax deductible donation receipt.

All fees are due at time of registration. Design Street participates with several home school partnerships. Contact Rachel Hopkins to check availability in your area. To ensure placement, early registration is recommended. **Please make checks payable to: Design Street, and send in with completed registration form and liability waiver to: Design Street, 115 W. Bridge St. Plainwell, MI, 49080.** A \$30 returned check fee will be charged by Design Street. Visit our website for a full list of class and workshop descriptions, and let us know if you have an interest in any other types of art programs. designstreetplainwell.com

REFUND POLICY

Registered students who make a withdrawal request up to one week prior to the class or workshop start date will receive a full refund. Withdrawal requests made one week prior, up to one day before, the start of the first session or workshop date will receive a 50% refund. No refund will be given once a class or workshop begins. Students who miss a class that they have registered for are not entitled to a make-up class or refund.

CLASS CHANGES & CANCELLATIONS

Design Street may need to combine or reschedule, class start dates or times to meet minimum enrollment requirements. Occasionally classes may need to be cancelled. All registered students will be contacted as soon as possible and given the option of choosing a different program or receiving a full refund.

Please read and fill out the liability and photo waiver on the reverse side of this form.

Mail completed forms and payment to Design Street, 115 West Bridge Street, Plainwell MI 49080

Liability and Photo Release Form

I acknowledge that participation in any and all Design Street Art sessions, classes, programs, and events can potentially lead to bodily harm and other personal injury or loss. These risks include, but are not limited to, bodily injury, damage to clothing, shoes, or damage/loss of personal property. This damage, loss, or harm may result from my own actions or the actions of others. I understand that appropriate personal conduct such as using all materials, supplies, and equipment as instructed and intended, and absolutely No RUNNING, is required at all times during participation. This personal conduct is expected inside the building as well as outside of the building. I also understand that even when all conduct is appropriate, damage, harm, or loss to myself and property may still occur.

In consideration of Design Street Instructors, Board of Directors, volunteers, and Adam and Rachel Hopkins, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors and assigns to:

- 1) Waive, release and discharge from any and all liability for my death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me, Design Street, its elected and appointed officials, employees, students, volunteers, and any other person participating with Design Street; and
- 2) Assume all risks of participating in this Design Street program, understanding that it may include activities that could lead to injury due to using art materials and instruments with sharp edges,
- 3) Defend, indemnify and hold harmless Design Street, its board members, art instructors, volunteers, student participants, Adam and Rachel Hopkins as building owners, and any other individuals acting on behalf of Design Street from any liabilities or claims made by other individuals or entities as a result of or relating to my participation in this program.

As the parent or legal guardian of _____
I understand that the above stated risks and potential hazards could apply to my child and I agree to release Design Street and all involved representatives from any liability as previously stated above in #1, 2, an 3. I hereby certify that I have read this document and understand and agree to its terms and content. (date and sign below)

Parent / Legal Guardian Signature _____ Date _____

Photo Release Statement

Photos and video clips may be taken during classes and events and may be used in marketing materials for Design Street.

By signing below, I give permission to record mine or my child’s image, voice, statements and / or writing to Design Street. I further irrevocably grant to Design Street, its advertisers, clients, agents, successors and assigns, unrestricted rights to use the above mentioned sound, still, or moving images in any medium for educational, promotional, advertising, or other purposes without limitation consistent with the mission of Design Street. I agree that all rights to the sound, still, or moving images belong to DS. I voluntarily waive the right to inspect or approve such images. This release is effective on the date written below and will remain in effect indefinitely. For the privacy of our students, names and ages are not printed, posted, or used with Design Street images.

Parent / Legal Guardian Signature _____

Print Name _____

Date _____

Student / Participant Name _____

